Glasspockets is a Foundation Center initiative that champions philanthropic transparency in an online world. We welcome submissions for the Transparency Talk blog of our Glasspockets website.

Transparency Talk is a platform for candid and constructive conversation. In this blog, the Foundation Center highlights funders’ transparency strategies and illuminates the importance of having "glass pockets."

Here are a few guidelines for potential blog contributors:

• Blog posts may cover a wide range of transparency topics, including:
  o Stories about new transparency initiatives that build accountability and credibility (reporting, knowledge- and data-sharing, surveys and program evaluations)
  o Examples of how transparency can benefit the philanthropic and social sector (such as increased community engagement, improved stakeholder relationships and new collaborations)
  o “Transparency Tips” that share funders’ personal experiences in increasing openness
  o “Glasspocket Finds” that highlight promising practices in funder transparency (including online communications, reports, social media, open data, videos and infographics)
• Blog posts should be written in a personal tone and focused on a single topic. We aim for 500-600 words, although some topics may warrant longer posts.
• The Glasspockets audience is primarily composed of funders and philanthropy professionals. Please provide necessary context for information in your post and explain any jargon clearly and concisely. Try to spark conversation by ending with a question or idea for readers, and be sure to include relevant links.
• Although we hope blog posts can help raise the visibility of individuals who are contributing to and encouraging foundation transparency, posts should not have an overtly promotional tone.
• To accompany the post, please include: a one- or two-sentence biographical note about the author and/or organization; a headshot for the author; and any other pertinent images. We will assume any images sent to us are not restricted by copyright and are appropriate for posting.
• Posts may be edited by the Foundation Center for length or style. Changes will be reviewed and approved by the author before the post is published.

Here are some other ways you can contribute to Glasspockets:

• Suggest a new topic for us to cover! Email: glasspockets@foundationcenter.org
• Give us feedback about the Glasspockets website
• Post your comments on specific Transparency Talk blog articles
• Share our blog posts and @glasspockets tweets

Prospective contributors may contact Janet Camarena, Director, Transparency Initiatives: glasspockets@foundationcenter.org